

FHIR ePI 101:

A beginners guide to electronic labeling



What Is e-Labeling?



Global term for
“electronic labeling”



Can refer to anything digital
(PDFs, web pages, XML)



A digital alternative to printed
leaflets and paper labels

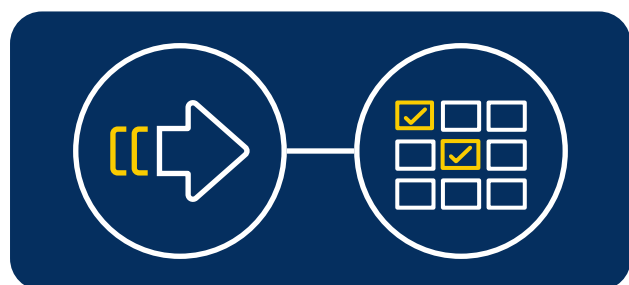
Think: product information available online, not in a box.

Glossary of terms

- **e-Labeling** – Any form of digital labeling (PDF or XML)
- **ePI** – Electronic Product Information (always structured, XML-based)
- **FHIR®** – Fast Healthcare Interoperability Resources
 - A global standard for structuring and exchanging health data (including ePI)
 - Uses XML and/or JSON
 - Developed by [Health Level 7 \(HL7\)](#)
 - Built for easy integration into digital health systems, apps, and platforms

XML e-Labeling Formats in Use

- | | |
|---------------------------|------------|
| • HL7 FHIR | • GS1 XML |
| • PharmaLedger™ ePI (PLA) | • DITA XML |



How do these initiatives work together?

- **e-Labeling** is the **umbrella term**.
- **ePI** is a type of structured eLabeling.
- **FHIR** is a **data format standard** used for ePI.



Structured vs. Unstructured e-Labeling

	Unstructured e-Labeling	Structured e-Labeling
Definition	Label content is presented as traditional documents (e.g., PDFs, Word files) without underlying data structure.	Label content is encoded in a standardized, machine-readable format (e.g., XML, HL7 SPL).
Purpose	Mainly intended for human reading, not easily usable by machines or automated systems.	Enables systems (like regulatory portals) to automatically search, validate, and reuse information.
Benefits or Drawbacks	Difficult to extract data for reuse, prone to manual errors, and harder to update consistently across systems.	Supports multilingual updates, improves patient safety, and reduces errors in submissions and product data management.

Side-by-Side Feature Comparison: Structured vs. Unstructured

	PDF eLabeling (Unstructured)	XML eLabeling (Structured)
Searchable	✗ Hard To Search	✓ Instantly Searchable
Updatable	✗ Manual Updates	✓ Updates In Real Time
Translatable	✗ Not Machine- Friendly	✓ Supports Auto-translation
Interoperable	✗ Low Interoperability	✓ Built For Digital Systems

Why e-Labeling is Becoming the Standard



Accessibility for
patients & professionals



Updatability
in real time



Adaptability across
regions & languages

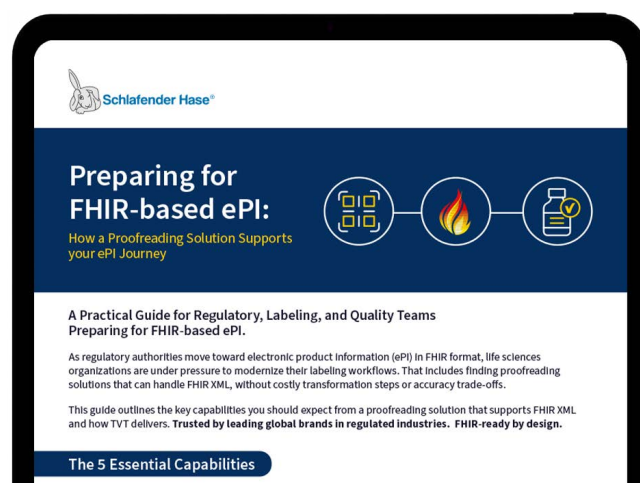


Environmental impact
reduces paper waste

The Future of Product Information: Global FHIR ePI Adoption Snapshot

Authority	Country/ Region	Status
EMA	EU	Pilot/ Implementation
MHRA	UK	Exploratory
HSA	Singapore	Pilot
TGA	Australia	Planning
FDA	USA	Exploratory
Health Canada	Canada	Early Evaluation

Start Your FHIR ePI Prep Today



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