

HIDDEN RISKS

in Your Packaging and Labeling Artwork

IMAGE DEVIATIONS

Even the slightest deviation from images such as logos and barcodes can damage your brand.

TEXT DEVIATIONS

Typos and errors that change the meaning of the text can lead to confusion and recalls.

HIDDEN TEXT

Hidden text in your documents can reappear if the printer needs to make adjustments to the artwork, causing misprints and delays.

RASTERIZED / VECTORIZED TEXT

Looks like text, but it's not editable. Can't be submitted to regulatory bodies. Can't be adjusted before printing. Can't be easily reused or modified by the Typesetter. Does not support accessibility features such as text-to-speech and large type.

PDF CONVERSION ISSUES

Improperly exported artwork proofs could include corrupted text or exclude important embedded fonts. This leads to additional correction cycles, missed deadlines - and increased time to market.

www.schlafenderhase.com

Schlafender Hase®



International

Phone: +49 69 244 481 0
Email: TVT@sh-p.de

Americas

Phone: 1-617-607-4900
Email: us@sh-p.com